



European Commission  
Directorate-General for Energy and Transport  
Clean Urban transport

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# Citizens' Network Benchmarking Initiative

Clean Urban Transport  
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# Overall Presentation

- The Context
- Past initiative: Pilot Project 1998
- Current exercise: Project 2001
- PMO Management (H. Britton)



## The Context

- EU Transport Policy Orientations
  - ◆ Green Paper and Communication on the Citizens' network (1996-1998)
  - ◆ Pilot project (1998) and Current Project (2001)
- The White Paper: European Transport Policy for 2010: time to decide (2001)



## The Context (2)

- Main reference on three documents to stimulate and promote best practices and benchmarking
- The EC enables cities-regions to share experiences and learn mutually their Transport systems/performances



## **Current Exercise: Project 2001 (6)**

- **Process of Benchmarking** (definition tool)
  - ◆ Practical tool to compare, evaluate in order to improve performances between various stakeholders (tools: indicators, best practices)
  - ◆ Involves following steps:
    - ☞ understand own process, analyse other successful processes, compare performances, exploit results
    - ☞ planning, data collection, analyses, exploitation, monitoring



## Past Initiatives: The pilot project

- **Goal:** test/compare performances and share experiences on all transport modes
- **First stage:** self assessment, identify strengths and weaknesses with support of 38 **Indicators**
- **Second stage:** 4 Working Groups (related to marketing strategy to switch from car to Public transport), Sites visits (3/WG)



## Past Initiatives: The pilot project (2)

- Involved **15 cities** : Authorities/operators (Athens\*, Bremen, Dresden, Edinburgh\*, Genoa, Glasgow, Graz, Ile-de-France\*, Lisbon, Nantes, Merseyside\*, Oulu\*, Prague\*, Stuttgart, Terni\*)
- Duration: 1 year



## Past Initiatives: The pilot project (3)

- **Exploitation:**
  - ◆ recognition usefulness exchange and increase of experience (networking), tools fostering capacity to convince
  - ◆ follow up: 50% Cities in Project 2001



## Current Exercise: Project 2001

- **Goals:** same as pilot but widening participation and themes treated (6)
  - ◆ **at local-regional level:**
    - ☞ assess strengths/weaknesses of transport
    - ☞ compare mobility policy/identify good practices
    - implement/help decision makers to improve quality of transport systems-services



## Current Exercise: Project 2001 (2)

- **Goals:** same as pilot but widening participation and themes treated (6)
  - ◆ **At European Level:**
    - ☞ **develop a network of exchanges of expertise**
    - ☞ **provide framework to :** i) **elaborate harmonised Performance Indicators** covering all modes of transport (car, public transport, cycling/walking, powered two wheelers) ; ii) **establish methods** to enable authorities to proceed with **Benchmarking**



## **Current Exercise: Project 2001 (3)**

- **Other EU Urban Transport Initiatives (WP)**
  - ◆ Financial Support for pioneering cities (Civitas)
  - ◆ Increase the use of clean vehicles/fuels
  - ◆ Develop high quality public transport accessible to all users (reduced mobility people included)
  - ◆ Contributing to other Transport policy fields



## Current Exercise: Project 2001 (4)

- **Participation:** opened to local/regional authorities (41) & transport operators/organisations (13), 13 EU Countries (EU, Accession Countries)



## Citnet: participants (2)

Participants in 2001



### Belgium

1. Antwerp
2. Brussels-Capital Region
3. Wallonia

### Czech Republic

4. Brno
5. Ceske Budejovice
6. Karlovy Vary
7. Kostelec
8. Liberec, Jablonec n. Nisou
9. Most, Litvinov
10. Prague

### Finland

11. Helsinki
12. Oulu

### France

13. Clermont-Ferrand
14. Ile-de-France

### Germany

15. Berlin
16. Munich
17. Oberhavel
18. Oberspreewald-Lausitz

### Greece

19. Athens

### Hungary

20. Budapest

### Italy

21. Emilia-Romagna
22. Genoa
23. Lucca
24. Milan
25. Rome
26. Terni

### Poland

27. Bialystok

### Portugal

28. Beja

### Romania

29. Bucharest

### Spain

30. Barcelona
31. Donostia-San Sebastian
32. Madrid
33. Seville/Andalucia

### United Kingdom

34. Belfast/Northern Ireland
35. Bristol
36. Cambridgeshire
37. Edinburgh
38. Merseyside
39. Nottingham
40. Strathclyde
41. West Yorkshire



## Current Exercise: Project 2001 (7)

- Main Achievements:
  - ◆ **Participants provided data on Common Indicators(39)** addressing number questions: how do people travel, people expectations (quality of service), how is it accessible, information available to users, costs, safety, etc...
  - ◆ More detailed presentation by PMO



## Current Exercise: Project 2001 (8)

- Main Achievements:
  - ◆ Set up of 6 Working Groups treating on specific themes:
    - ☞ traveller information/ ticketing systems
    - ☞ contracts to deliver quality/value for money
    - ☞ more accessible PT for different users groups
    - ☞ ensuring more intermodality
    - ☞ promotion of cleaner PT
    - ☞ citizens' perception of transport



## Current Exercise: Project 2001 (9)

- Organisation of Working Groups
  - ◆ each WG led by one of the participants and establish programme of activity (thematic indicators, sites visits for best practices)
  - ◆ composed usually of six/eight participants (or more)
  - ◆ three to four “on-site visits” (development of indicators and best practices learning)



## Current Exercise: Project 2001 (10)

- Exploitation of results:
  - ◆ through the various Conference presentations will highlight the benefits of this initiative
  - ◆ It is an on-going process (networking, short, mid-term implementation, difficult to establish now comprehensive balance)
  - ◆ Follow up of this process



More information on our activities under the  
“Clean Urban Transport” at address:

[http://europa.eu.int/comm/energy\\_transport/en/cut\\_en.html](http://europa.eu.int/comm/energy_transport/en/cut_en.html)



- PMO presentation on:
  - ◆ PMO role/activity and responsibility in this Benchmarking initiative